

Economic Development Strategy 2017 – 2022 Outline for review by EDE Scrutiny 21 June

Introduction	Strategic Alignment	Strategy at a Glance	Profile / Snapshot
<ul style="list-style-type: none"> <li>• Council Plan – Vision</li> <li>• Borough of Opportunity</li> <li>• Context setting – Changing face of Newcastle – student accommodation, Council move, Ryecroft</li> <li>• LEP</li> <li>• Brexit</li> <li>• Our track record - highlight key successes</li> <li>• What have we learnt</li> <li>• Regeneration priorities</li> <li>• Our Approach</li> </ul>	<ul style="list-style-type: none"> <li>• LEP – Strategy for Growth priorities and Strategic Economic Plan refresh, European Structural Investment Fund, Education Trust Skills Strategy</li> <li>• Staffordshire Economic development Officers Group</li> <li>• Newcastle BID</li> <li>• UK Industrial Strategy</li> <li>• Keele Deal</li> <li>• District Deal</li> <li>• Constellation Partnership</li> <li>• Midlands Engine</li> <li>• City Council</li> <li>• Local Plan</li> </ul>	<ul style="list-style-type: none"> <li>• Themes</li> <li>• Highlights</li> <li>• Challenges</li> <li>• Build on 2011 - 17</li> </ul>	<ul style="list-style-type: none"> <li>• NOMIS – population, employment, qualifications</li> <li>• Significant employers – our top twenty</li> <li>• Changing workforce</li> <li>• Business start-ups</li> <li>• Town Centre vacancy</li> <li>• Local knowledge - Newcastle and Stafford College Group</li> </ul>
Infrastructure and Place/Sites and Premises	Skills	Innovation	Business Intelligence and Support
<ul style="list-style-type: none"> <li>• Make It</li> <li>• Enterprise Zone</li> <li>• Development Opportunities</li> <li>• Housing</li> <li>• Local Plan</li> <li>• Cultural Economy</li> <li>• Key events</li> <li>• City of Culture</li> <li>• Night time economy and Purple Flag</li> <li>• Town Centre public realm improvements</li> </ul>	<ul style="list-style-type: none"> <li>• Skills Strategy</li> <li>• Newcastle Employment and Skills Group</li> <li>• Local providers - Aspire</li> <li>• Newcastle and Stafford College Group</li> <li>• Gaps - social care</li> <li>• Contract changes 0 hours</li> <li>• Where are the jobs</li> <li>• Apprenticeship Levy – Council and Borough</li> </ul>	<ul style="list-style-type: none"> <li>• Focus on Keele / ERDF projects</li> <li>• Health</li> <li>• Belong Village</li> <li>• KMF – STEM into STEAM</li> <li>• York Place / YMCA</li> <li>• Inclusive Growth</li> <li>• Aspire and Realise Foundation</li> </ul>	<ul style="list-style-type: none"> <li>• Growth Hub /Helpline</li> <li>• Enterprise round table</li> <li>• Business Enterprise Support</li> <li>• Statistical information</li> <li>• Business Rates retention</li> <li>• Connects – local business network</li> <li>• Communication</li> <li>• Networks</li> <li>• Procurement</li> <li>• MADE</li> </ul>
Implementation, monitoring, review and Action Plan			